



STATE OF TENNESSEE

Tennessee Department of Health
Lunch & Learn

MASTERED IN
TENNESSEE

May 4, 2021

INTERNATIONAL IMPACT



INTERNATIONAL REPRESENTATION



South Korea



Ireland



China



Germany



Austria



Japan



Spain



Switzerland



United Kingdom



Italy



TENNESSEE AND FOREIGN DIRECT INVESTMENT

- Tennessee has been ranked No. 1 twice in the last five years, No. 2 in 2018 in the United States for FDI job commitments.



TENNESSEE AND THE GLOBAL ECONOMY

1,030+

**FOREIGN-OWNED
ESTABLISHMENTS**

145,000+

**TENNESSEANS EMPLOYED
BY FOREIGN-OWNED
ESTABLISHMENTS**

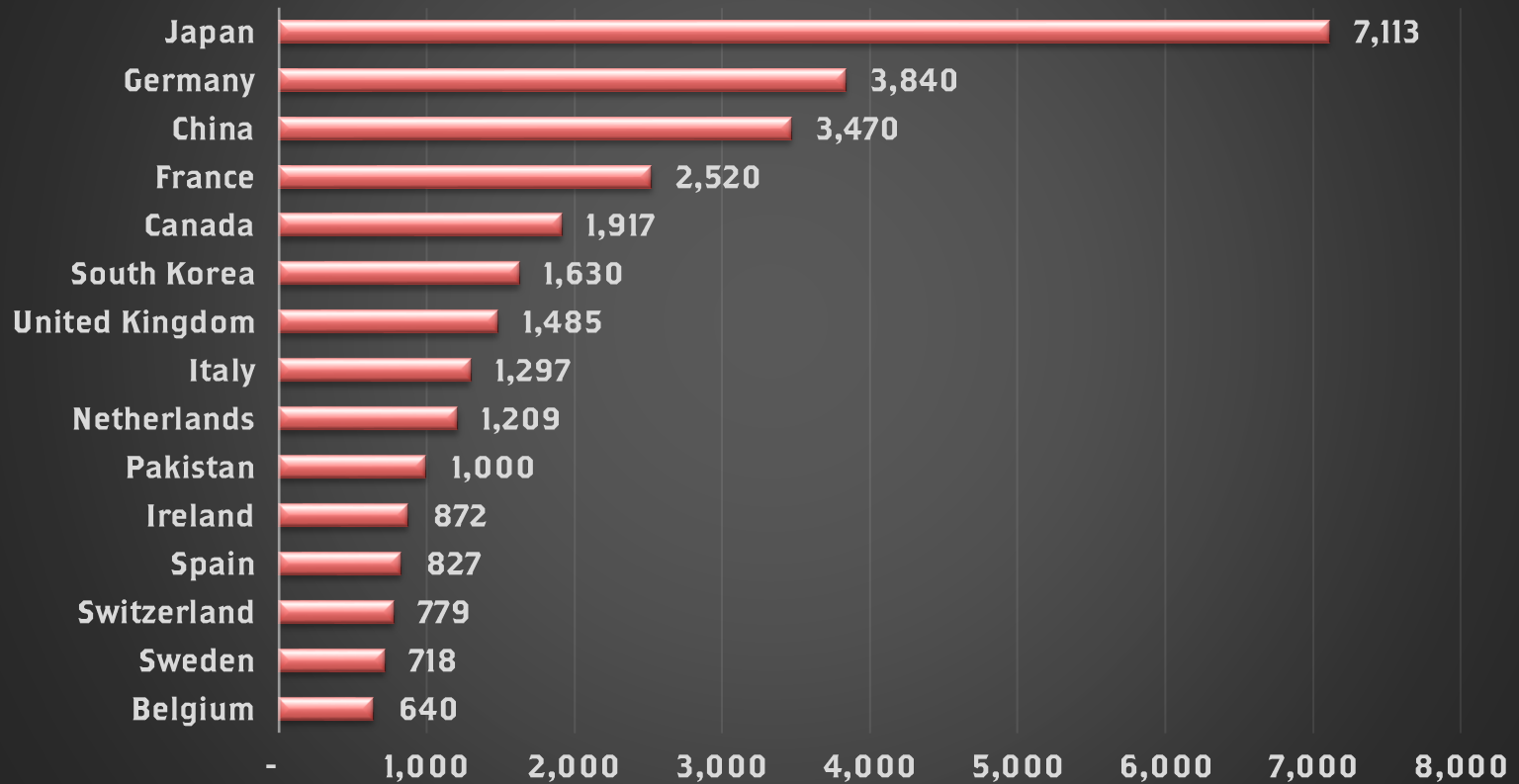
\$38.5B+

**INVESTED BY FOREIGN-
OWNED ESTABLISHMENTS**

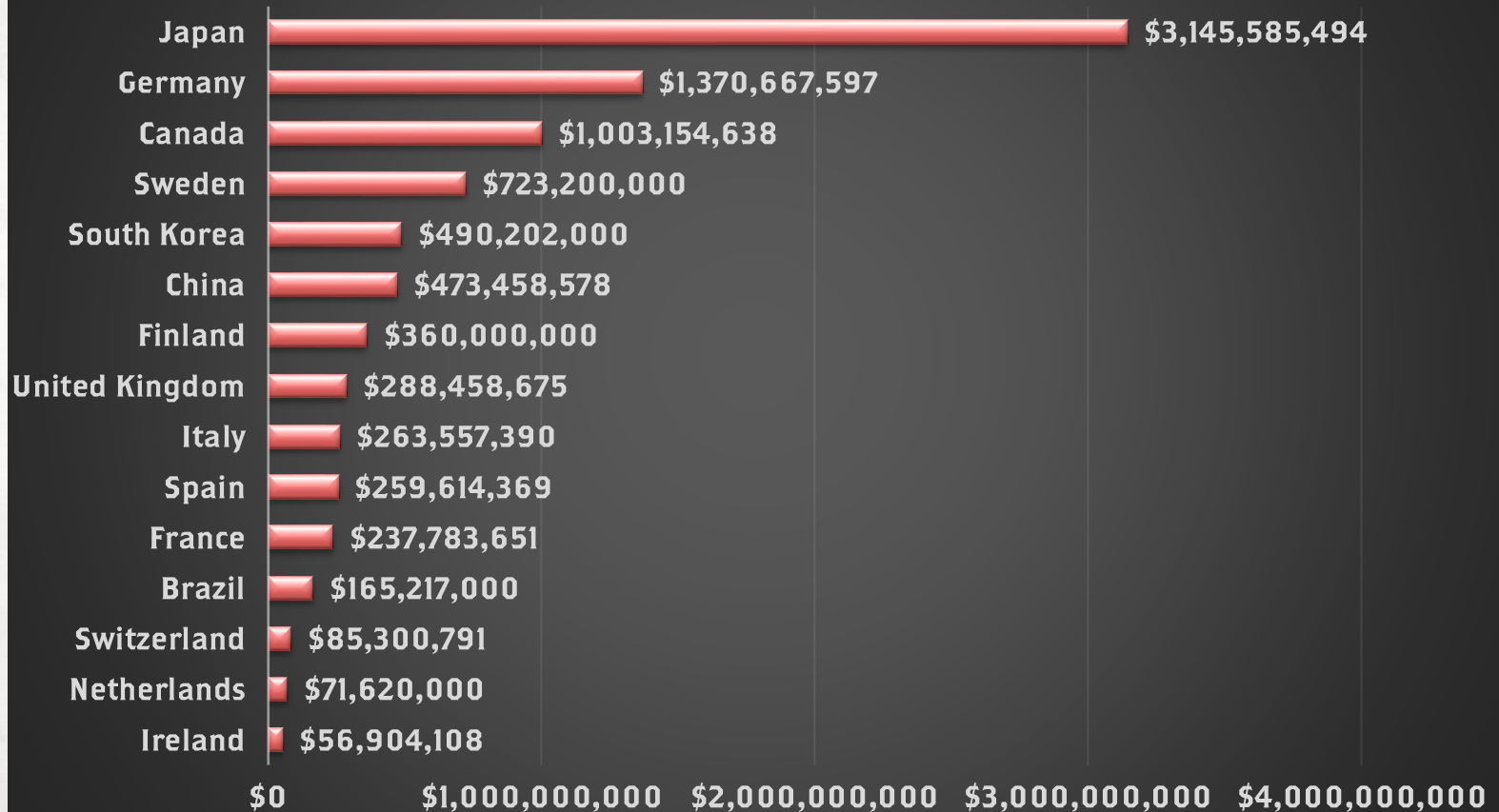
77%

**OF TENNESSEE COUNTIES
HAVE A FOREIGN-OWNED
ESTABLISHMENT**

TOP 15 COUNTRIES BY JOBS CREATED THROUGH FDI (2015-2020)



TOP 15 COUNTRIES BY FDI (2015-2020)





JAPANESE FDI IN TENNESSEE

53,500+

**TENNESSEANS EMPLOYED BY
JAPANESE-OWNED BUSINESSES**

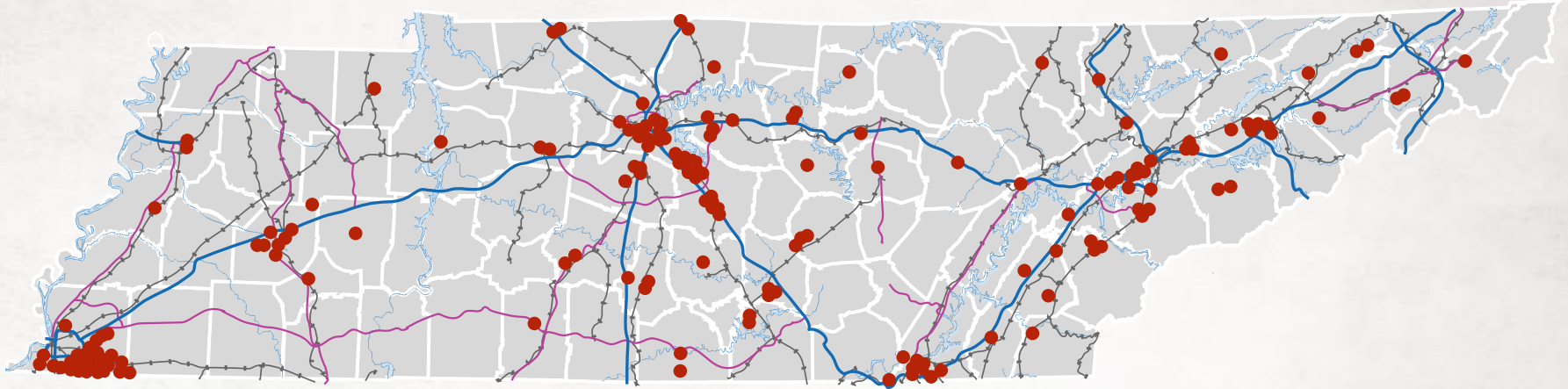
\$19B+

INVESTED BY JAPANESE-OWNED BUSINESSES

190

JAPANESE-OWNED ESTABLISHMENTS

JAPANESE ESTABLISHMENTS



MAJOR COMPANIES

DENSO



BRIDGESTONE



KOREAN FDI IN TENNESSEE



LG

3,300+

**TENNESSEANS EMPLOYED BY
KOREAN-OWNED BUSINESSES**

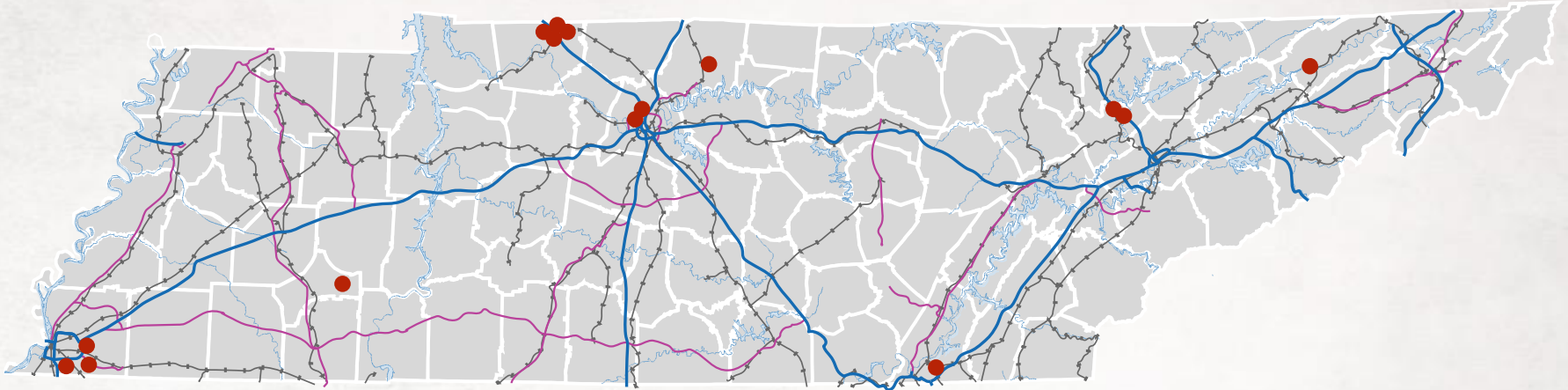
\$1B+

INVESTED BY KOREAN-OWNED BUSINESSES

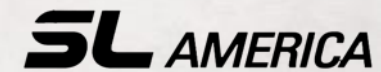
15

KOREAN-OWNED ESTABLISHMENTS

KOREAN ESTABLISHMENTS



MAJOR COMPANIES





ITALIAN FDI IN TENNESSEE

4,850+

**TENNESSEANS EMPLOYED
BY ITALIAN-OWNED BUSINESSES**

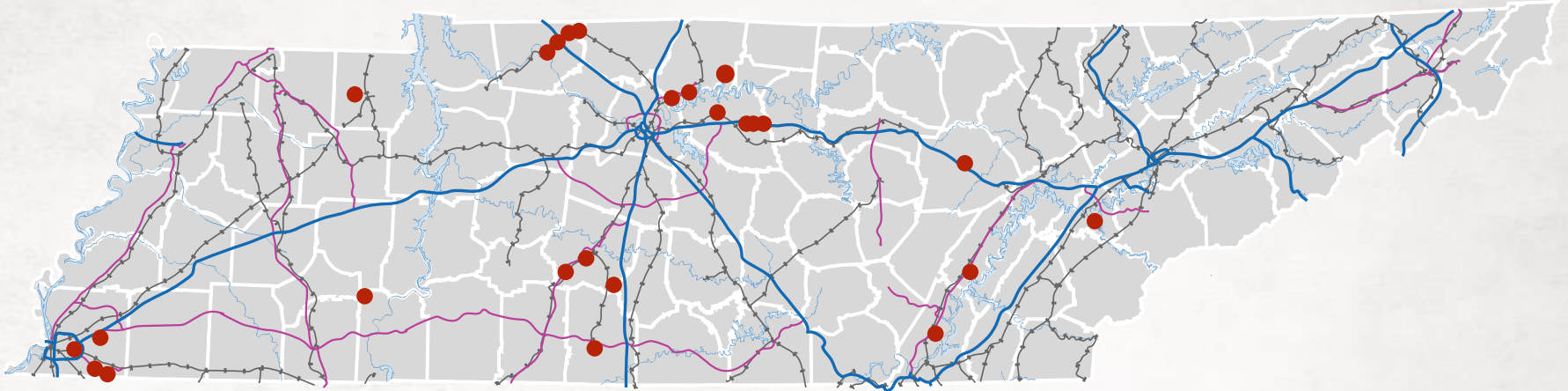
\$900M+

INVESTED BY ITALIAN-OWNED BUSINESSES

40

ITALIAN-OWNED ESTABLISHMENTS

ITALIAN ESTABLISHMENTS



MAJOR COMPANIES



BENELUX AND UK FDI



PHILIPS

18,600+

Tennesseans
Employed by Benelux
and UK-owned
Businesses



UNILEVER

180+

Benelux and UK
Establishments in
Tennessee



UNILEVER

\$2B+

Invested in
Tennessee's Economy
by Benelux and
UK-owned Businesses

A photograph of a car on an assembly line in a factory. The car is dark-colored and is positioned in the center of the frame, facing the viewer. The factory floor is dark with yellow lane markings. The ceiling is high and industrial, with many lights and structural beams. The overall tone is blue and industrial.

GERMAN FDI IN TENNESSEE

19,600+

**TENNESSEANS EMPLOYED BY
GERMAN-OWNED BUSINESSES**

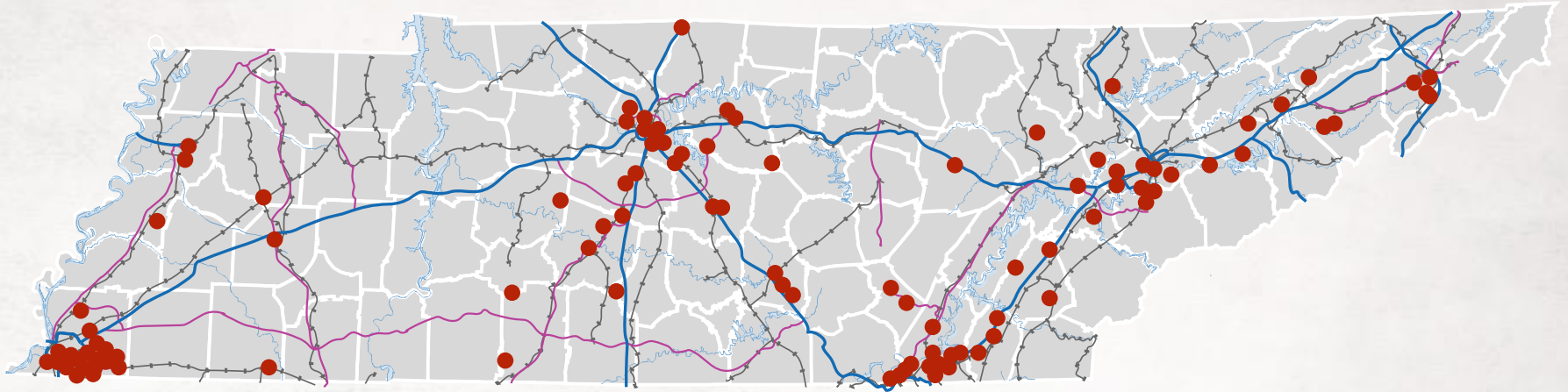
\$5B+

INVESTED BY GERMAN-OWNED BUSINESSES

120+

GERMAN-OWNED ESTABLISHMENTS

GERMAN ESTABLISHMENTS



MAJOR COMPANIES

Develey
MUSTARD & CONDIMENTS
— Est. 1845 —



thyssenkrupp

WACKER

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THANK YOU



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TENNESSEE



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